

RABINDRASADAN GIRLS' COLLEGE
TDC EVEN Semester
(CBCS FIRST UNIT TEST EXAM. 2021
Journalism and Mass Communication
TDC 2nd Semester
Course No 201

Full marks 20

1. Define news. Elaborate the hard and soft news with proper example. 2Marks
2. "Use of 5W and 1H is most essential in any script writing". Describe elaborately. 2 Marks
3. Define the term Inverted Pyramid. 2 Marks
4. Define republic of India as enriched in the Preamble of Indian Constitution. 4 Marks
5. Elaborate the term the federal system of Indian Government. 4Marks
5. Write the seven schedule of power. 4 Marks
6. Define lead/led. 2 Marks

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TDC EVEN Semester
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Journalism and Mass Communication
TDC 4th Semester
Course No 401

Full marks 20

Each question contain 4 Marks each

1. Define development. What are the indicators of the development?

2. What are the indicators of the UNDP and HDR? What are the full form of the UNDP, HDI and HDR?
3. Elaborate the term sustainable development with proper example.
4. Elaborate Roger Innovation Theory.
5. “Gandhian theory of communication is one of the most promising example of human development”. Elaborate.

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TDC EVEN Semester
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Journalism and Mass Communication
TDC 6th Semester
Course No 601

Full marks 20

Each question contain 4 Marks each

1. Elaborately describe Film language and film genre. 4 marks
2. Compare Indian cinema with international cinema. 4 Marks
3. "Initial periods of film industry was the backbone to the recent film periphery". Elaborate. 4 Marks
4. "Film is an art, culture and education". Elaborately describe. 4 Marks
5. "Comedy, dialogue, script writing, music, light, camera, acting with lip sing, storytelling, spot fixing, producing and directing all are integral part of cinema". 4 Marks