

TDC Odd Semester Exam., 2020
held in July, 2021

COMMERCE

(Pass)

(1st Semester)

Course No. : BCMP-103

(Business Organization and Management)

Full Marks : 50

Pass Marks : 17

Time : 2 hours

*The figures in the margin indicate full marks
for the questions*

Answer **five** questions, selecting **one** from each Unit

UNIT—I

1. Explain the nature of business. Discuss the relevance of 'business ethics' in modern business. 4+6=10
2. Delineate the growing complexities of business in the context of globalization in India. 10

UNIT—II

3. Explain the reasons for localization of business enterprises in a particular area. 10
4. Describe the factors to be considered for choosing a suitable form of business organization. 10

UNIT—III

5. Define public enterprise. Discuss the rationale behind the formation of public enterprises. 3+7=10
6. What is meant by Multinational Corporation? Explain the role of MNCs in increasing the standard of living and in improving the quality of products. 3+7=10

UNIT—IV

7. Delineate the salient features of 'organized market' and 'commodity market'. 10
8. Explain the features of 'regulatory market' and also explain the functions of 'market committee'. 5+5=10

(3)

UNIT—V

9. Define hedging. Discuss the nature and significance of hedging. 2+8=10

10. Distinguish between speculation and gambling. Delineate the services of speculation. 5+5=10

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