

DEPARTMENT OF POLITICAL SCIENCE
R.S. GIRLS' COLLEGE, KARIMGANJ
SUBJECT- POLITICAL SCIENCE (SEC) 401
CLASS- 4TH SEMESTER
MARKS:50

ANSWER ANY FIVE FROM THE FOLLOWING QUESTIONS:

1. What is public opinion? What is its role in democracy? 2+8=10
2. Describe the agencies for influencing public opinion. 10
3. Write a note on the purposes and principles of sampling. 10
4. Define interviewing. Mention the techniques of interviewing. 2+8=10
5. Explain the different steps in the data processing. 10
6. Explain the merits and demerits of opinion poll in India. 10
7. What are the different kinds of opinion poll? 10

CPM
5/8/2020