

**RABINDRASADAN GIRLS' COLLEGE, KARIMGANJ**

**TDC ODD SEMESTER, 2020**

Journalism and Mass Communication (JMC)

(PASS)

**FIRST SEMESTER**

**FIRST UNIT TEST**

**Course No: DSC-101**

(Introduction to Journalism & Mass Communication)

Marks- 20

1. The primary function of Interpersonal Communication is \_\_\_\_\_  
10x1= 10
- a. Reasoning
  - b. Relationship building
  - c. To inform
  - d. Provide realisation.
2. For the successful communication there should be \_\_\_\_\_
- a. One Person
  - b. Two person
  - c. Three persons
  - d. All of these.
3. Define Journalism.
4. Which Media is called as the "Mother of Media"?
5. What are the different types of Media?
6. Define Alternative Media.
7. What are the 5Ws and 1H?
8. What is News?
9. From which word the term 'Journalist' is derived?
10. How many components will be present in any Universal Model of Communication?
11. Define Linear Model of Communication with example. 3
12. Define Communication. Elaborate different types of Communication with example? 7

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**TDC EVEN SEMESTER – 2020  
JOURNALISM AND MASS COMMUNICATION  
PASS  
FIRST ASSIGNMENT  
COURSE NO-JMC-DSC- 301  
(BASIC ELECTRONIC MEDIA)**

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**FULL MARKS 20**

All questions are compulsory and the digit in the margin indicates full marks for the question.

1. Elucidate the term terrestrial and satellite broadcasting with proper example. **3 marks**
2. Define the term Electronic news gathering. What are the different tools of the ENG? **4marks**
3. “Community radio is the only medium to make an influence of the ethnicity”. Elaborate. **3marks**
4. Define radio communication with elaborating the different types. How the radio communication does help the rural people to get benefited in terms of communication and entertainment? **4marks**
  - a. Elaborate the following terms (any three) **3X2 marks**
    - a. Frame
    - b. Focus sot
    - c. Webcast
    - d. PTC
    - e. angle