2020/TDC/ODD/SEM/BENP-303/229

TDC Odd Semester Exam., 2020 held in July, 2021

COMMERCE

(Pass)

(3rd Semester)

Course No.: BCMP-303

(Business Environment—I)

Full Marks: 50
Pass Marks: 17

Time: 2 hours

The figures in the margin indicate full marks for the questions

Answer **five** questions, taking **one** from each Unit

UNIT-I

- **1.** What do you mean by business environment? Discuss the various aspects of micro-business environment. 3+7=10
- **2.** Write notes on the following: 5+5=10
 - (a) Political environment of business
 - (b) Legal environment of business

10-21**/552** (Turn Over)

(2)

UNIT—II

- **3.** State the difficulties in computation of national income. Explain any one method of computing national income in India. 6+4=10
- **4.** State the major aspects of the Current Union Budget of India.

UNIT-III

- 5. Discuss the causes of sickness in small-scale industrial sector of India. Suggest some suitable measures to address the issue of sickness.
 6+4=10
- **6.** Discuss the major financial and marketing problems of small-scale industries. 5+5=10

UNIT—IV

- **7.** Write notes on the following: 5+5=10
 - (a) Role of Government as a planner
 - (b) Role of Government as a regulator
- **8.** Analyse the various aspects of the monetary policy in India.

10-21**/552** (Continued)

(3)

Unit-V

9. Discuss, in detail, the various aspects of the second generation reforms in Indian banking sector.

10

10. Narrate the stock market reforms initiated by the Government of India since 1991.

10

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